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Curtis Australia seduced by Silvermist diamonds



The distinctive character of Argyle's Silvermist diamonds has captured the interest of innovative design company Curtis Australia, highly regarded for its production of luxury hand-finished pens and fine jewellery.

The company is showcasing the warmth, softness and sophistication of the Argyle 'greys' in a new collection that includes a Silvermist necklet and bangle and a limited edition pen. The collection will be on display at the JCK trade show in Las Vegas in June.

The Silvermist diamonds are relatively new to the marketplace but already retailers in the United States, the United Kingdom and Dubai have shown strong interest in the gems, citing their appeal as a unique, timeless and sophisticated fashion statement.

Curtis Australia company chief Glenn Curtis said they were quickly seduced by the Silvermist diamonds which "have wonderful potential and are visually very distinctive". "It has been a fantastic challenge for our team of skilled artisans to incorporate these beautiful and unusual diamonds into our pieces," he said.

Curtis Australia are no strangers to the Argyle coloured gems, having been commissioned by Rio Tinto to produce a champagne diamond fountain pen for the 2009 'G'Day USA' Australia Week event, a high-profile gathering that promotes Australia's business and cultural credentials to the world's largest economy.

"We are delighted with the designs of Curtis Australia, who for some time now have demonstrated a huge appetite and appreciation for the colours of Australian diamonds," said Rebecca Foerster, Manager of Rio Tinto's US representative office for Diamonds sales and marketing.

Argyle Pink Diamonds prepares for its 26th Tender

Final preparations are underway for cataloguing the pink diamonds that have made the grade for the 2010 Argyle Pink Diamonds Tender.

This year's Tender is expected to delight collectors, connoisseurs and investors, and includes an inaugural viewing in mainland China. According to Josephine Archer, Business Manager for Argyle Pink Diamonds, 'As we lay out the year's array of Tender stones for final cataloguing we are always delighted, but this year we were dazzled by the intense colour saturation and predominance of "Vivids".

This year's Tender will be showcased throughout September and October in Perth, Hong Kong, Shanghai and New York.

